Zipcar

Description:

It's been more than a decade since our founders sat in a café and decided to bring the European car-sharing idea to North America. Once the wheels were in motion, it was only a matter of time before some major changes helped grow a little car-sharing company into the world's leading car-sharing network. Today, thanks to cool technology, a member-driven user experience, and an amazing team of hands-on car sharing enthusiasts, we are redefining the way this generation thinks about alternative transportation.

we are redefining the way people think about transportation.

Car sharing seems like a simple enough idea, but there's a reason that Zipcar has become the leader for cars on demand—we took a simple concept to new heights. It's not just about fewer cars, less congestion and less pollution (though we're not complaining), it's about understanding why those things are a problem, and finding sustainable solutions. We're idea people acknowledging that this is something bigger than all of us, something that can take over the world (literally) if we're smart about it. And it's not just a theory. We have the industry's gold standard service, allowing our members 24/7 access to thousands of cars around the globe. We're working daily to take things to the next level, and we're not slowing down anytime soon.

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